

# Victoria C. Walton

3003 Observatory Ave., Cincinnati, OH 45208 • 513-391-6814 • vwalton@elon.edu

## Education

Elon University, Elon, N.C. Bachelor of Arts Strategic Communications/Media Analytics **May 2023**  
President's Honor List, GPA 3.8

Summit Country Day School, Cincinnati, OH **May 2019**

## Work Experience

**BLOC Ministries, Cincinnati, Ohio** **May- August 2020**

*Marketing and Media Intern*

- Created marketing materials for BLOC's "We Are Still Neighbors" COVID-19 campaign
- Produced targeted marketing for individual programs to expand donor base
- Generated daily content for Instagram and Facebook for one of city's largest nonprofit organizations
- Planned thematic outline for all social media to create consistent content
- Photographed employees at work for weekly 27 program spotlight

**Boone County Distillery, Independence, Kentucky** **May 2019-Present**

*Social Media Editor/Marketing Intern*

- Produced direct marketing strategy to enhance female and millennial outreach
- Drafted Instagram, Facebook, Twitter content for social media postings for craft bourbon distillery
- Researched and photograph content for Sumer Friday recipe series
- Promoted new products to connect with wider customer base

**Warmth From The Heart, Cincinnati, OH & Elon, NC** **Fall 2013-present**

*Founder/Web Editor*

- Founded non-profit service organization which crafts double-sided fleece knotted blankets for women and children suffering domestic abuse
- Expanded to four states and serve 1000 families annually
- Updated website, [www.warmthfromtheheart.com](http://www.warmthfromtheheart.com)

**Mercy Heart Research Institute, Cincinnati, OH** **Summer 2018-19**

*Research Assistant*

- Developed proposal for prospective and retrospective Cardiac Heart Failure clinical trials
- Researched benefits of Entresto on heart failure patient's ejection fractions results
- Presented research findings to hospital medical staff to encourage usage

## Publications

Operation Valkyrie: The German Military Resistance and the 20 July Plot to *Assassinate Hitler*,  
The Concord Review, Vol. 29, No. 1. (Fall 2018)

## Skills

- **Adobe Creative Suite:** Photoshop, Illustrator, Premiere
- **Technology:** Zoom, WebEx, Microsoft Office (Excel, Word, PowerPoint), Photography
- **Web:** HTML, CSS
- **Social Media:** Facebook, Instagram, Twitter, LinkedIn